



Wisconsin Presenters Network

WPN SUMMER CONFERENCE
SCHEDULE
June 19-21, 2024
Schauer Arts Center, Hartford, WI

Wednesday, June 19, 2024

1 p.m.	Registration
3 p.m.	Session 1 <ul style="list-style-type: none">▪ Balancing Your Marketing▪ Ticketing A – Comparing Ticketing Systems▪ School / University / College PAC Discussion
4:15 p.m.	<i>Break</i>
4:45 p.m.	Happy Hour
5:45 p.m.	Dinner
7 p.m.	Performance & Presentation
9 p.m.	Networking

Thursday, June 20, 2024

8:30 a.m.	Registration & Breakfast
9:30 a.m.	Session 2 <ul style="list-style-type: none">▪ Community Outreach▪ Ticketing B – Pricing, Membership, Subscribers▪ Operational Safety
10:45 a.m.	<i>Break</i>
11 a.m.	Session 3 <ul style="list-style-type: none">▪ Politics of Performing Arts▪ Building Safety Tour▪ Schauer Arts Center Facility Tour
12:15 p.m.	<i>Break</i>
12:30 p.m.	Lunch and Keynote Speaker
1:45 p.m.	<i>Break</i>
2 p.m.	Session 4 <ul style="list-style-type: none">▪ Balancing Your Marketing▪ Ticketing A – Comparing Ticketing Systems▪ Operational Safety▪ Schauer Arts Center Facility Tour
3:15 p.m.	<i>Break</i>
3:30 p.m.	Session 5 <ul style="list-style-type: none">▪ Community Outreach▪ Politics of Performing Arts▪ Ticketing B – Pricing, Membership, Subscribers
4:45 p.m.	<i>Break</i>
5:30 p.m.	Dinner
6 p.m.	Performance
9 p.m.	Networking

Friday, June 21, 2024

9 a.m.	Breakfast
10 a.m.	Session 6 <ul style="list-style-type: none">• The Rhythm of Repeat Attendance and Revenue
11:30 a.m.	<i>Break</i>
Noon	Lunch and WPN Business Meeting
1:30 p.m.	Adjourn
2:15 p.m.	Oconomowoc Arts Center Facility Tour

Visit the Wisconsin Auto Museum as part of registration!

6/19 – Open 1-5 p.m.
6/20 – Open 10 a.m. – 5 p.m.
6/21 – Open 9 a.m. – 5 p.m.