

WISCONSIN PRESENTERS NETWORK

ANNUAL SUMMER CONFERENCE
JUNE 25-27, 2023

HOSTED BY
THE WEIDNER



GREEN BAY WELCOMES WPN !

What's next? Now that presenters have had time to experience and consider the "new normal," they need actionable steps to meet new challenges. The WPN Conference 2023 will provide attendees with ideas and actions to face current challenges head-on through marketing and rebranding, ticketing, community partnerships, diversity and inclusion and many other topics.

Between the information-packed sessions, we are excited to show WPN what Green Bay has to offer!

HOST VENUE

[Weidner Center for the Performing Arts](#)

University of Wisconsin-Green Bay

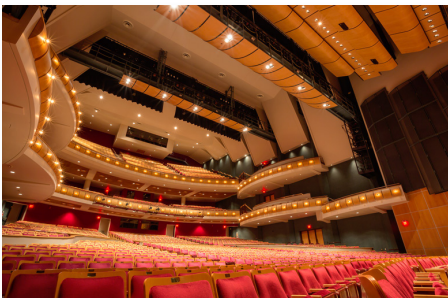
2420 Nicolet Dr.

Green Bay, WI 54311

The Weidner at UW-Green Bay is known for the acoustic excellence of its 2,021-seat main hall, Cofrin Family Hall. It also houses two smaller performance spaces, the Fort Howard recital hall and the Jean Weidner Theatre, along with a dance studio and Grand Foyer. The Weidner has a distinct benefit in being part of a leading institution of higher learning.

The Weidner is a home for UW-Green Bay Music and Theatre and Dance programs, community events and productions, and performances by visiting artists and touring companies. Beyond the large-scale touring productions that grace the stage, The Weidner also focuses on scholastic development, programming and an impactful education series — Stage Doors.

For more information visit WeidnerCenter.com.



HOTEL INFORMATION

[Hyatt Regency Green Bay](#)

333 Main Street
Green Bay, WI 54304

Hyatt Regency Green Bay offers an all-suite hotel in the heart of downtown Green Bay. It's located about 10 minutes from The Weidner.

WPN Rate: \$99 single room; \$125 triple

Book your stay [here](#). Deadline June 9, 2023.



PARKING INFORMATION

Hyatt Hotel Parking

Parking in the Hyatt Regency Green Bay parking lot is \$10 per day for overnight guests with a validated ticket by a Guest Service Representative. [Directions and Additional Information](#)

Weidner Parking on the UW-Green Bay Campus

Parking in The Weidner parking lots is free during the conference. You will not need a pass or have to pay through a mobile app. [Directions and Additional Information](#)

CONFERENCE ITINERARY

OPENING NIGHT | JUNE 25, 2023

[Weidner Center for the Performing Arts](#)

University of Wisconsin-Green Bay
2420 Nicolet Dr.
Green Bay, WI 54311

Starting at 6:00pm - Check-in, The Weidner Lobby

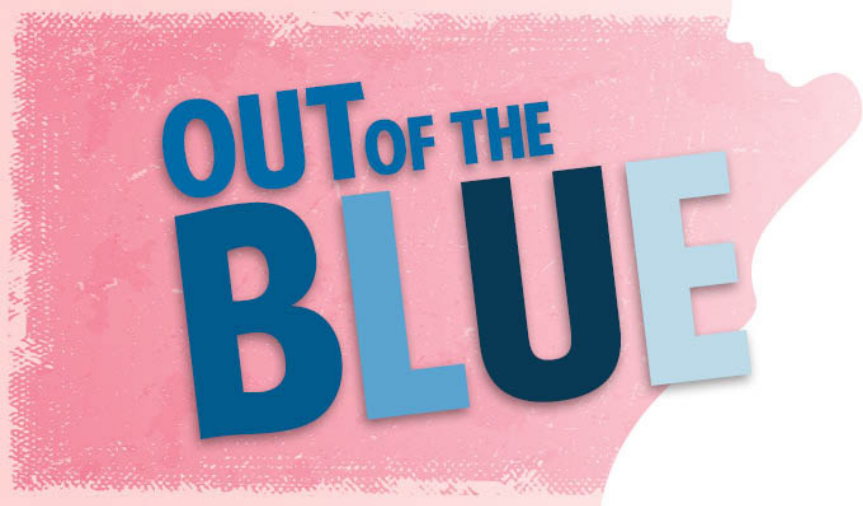
7:00pm - [Out of the Blue](#) - A Musical Concert Reading
Book & Lyrics by Erin Hunsader
Music by Haesun Suh

Fort Howard Hall | The Weidner

Out of the Blue, a musical, follows the story of Jenny, a sarcastic 16-year-old Korean girl who was adopted when she was 6 to a family in Green Bay, Wisconsin. Her life is pretty normal for a teenager. She's getting straight A's, dating a nice guy and hanging out with her quirky best friend, Betty. But when the show opens and Jenny discovers that she's pregnant, her calm, Midwestern life suddenly becomes quite complicated.

This concert reading is part of [World Premiere Wisconsin](#), a statewide festival celebrating new plays and musicals. This is supported in part by a grant from the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment for the Arts.

Post Show - Join us for a post-show reception at The Weidner with the show's cast and creative team.



**OUT OF THE
BLUE**

CONFERENCE ITINERARY

DAY ONE | JUNE 26, 2023

[Weidner Center for the Performing Arts](#)

University of Wisconsin-Green Bay
2420 Nicolet Dr.
Green Bay, WI 54311

9:00-10:00am - Registration and light breakfast items, Grand Foyer

10:00-10:30am - Welcome and Introductions, Grand Foyer

10:30-12:00pm - Keynote Conversation, Fort Howard Hall

Torrie Allen, President & CEO - [Arts Midwest](#)

George Tzougros, Executive Director - [Wisconsin Arts Board](#)

Kelli Strickland, Executive and Artistic Director - [Weidner Center](#)

12:00-1:30pm - Food Truck Lunch (included in registration fee), Grand Foyer & Patio

Showcase from [The Standard Collective](#) on The Weidner's Mobile Stage

1:30-2:15pm - Session 1 (See next page for speakers and topics)

2:30-3:15pm - Session 2

3:30-4:15pm - Session 3

- Break -

6:00-7:00pm - Italian Dinner Buffet (included in registration fee) and Cash Bar

[Backstage at the Meyer](#)

101 S. Washington St.

Green Bay, WI 54301

Backstage is about a 10-minute walk from the hotel.

7:00-8:00pm - Let Me Be Frank Showcase, [Meyer Theatre](#)

[Meyer Theatre](#)

117 S. Washington St.

Green Bay, WI 54301

The Meyer is connected to the Backstage at the Meyer

[Let Me Be Frank Productions](#) will perform a private showcase for WPN of their latest show, Bay Fest. For 29 years, Bay Fest was the premier music festival in Northeast Wisconsin. It's a battle of the brats, Oktoberfest vs. Knackwurst! Music from the 80s. Let Me Be Frank Productions has been entertaining North East Wisconsin for over two decades and performed over 120 different shows to over 300,000 audience members. They've been a favorite theater destination for groups and they regularly perform at other venues throughout the state.

8:00-10:00pm - Cocktails and Karaoke - [The Tarlton Theatre](#)

Join us for late night karaoke and a cash bar at one of Green Bay's newest entertainment venues - a refurbished art deco style cinema house in the heart of Downtown Green Bay. The Tarlton is home to The Weidner Downtown Series.

[The Tarlton Theatre](#)

405-409 West Walnut Street

Green Bay, WI 54303

Just over the bridge from the Meyer Theatre.

Tarlton Parking - next to the theatre, street parking (free after 7:00pm)

CONFERENCE ITINERARY

DAY TWO | JUNE 27, 2023

[Weidner Center for the Performing Arts](#)

University of Wisconsin-Green Bay
2420 Nicolet Dr.
Green Bay, WI 54311

9:00-10:00am - Registration and light breakfast items, Grand Foyer

10:00-10:45am - Session 4 (Speakers and topics listed below)

11:00-11:45am - Session 5

12:00-1:30pm - Lunch and WPN Business Meeting, Weidner Main Stage

2:00pm - Optional tour of the [Ashwaubenon Performing Arts Center](#)

[Ashwaubenon Performing Arts Center](#)

2391 South Ridge Road
Green Bay, WI 54304

Session Topics and Participants

A final schedule will be shared with participants prior to the conference. Have any last minute ideas for a topic? Please reach out to the Weidner's planning team.

[KHROME](#) - Reintroducing an organization to a new generation - Several staff members from the KHROME agency will talk about the process of evolving and refreshing a venue's image, look and feel.

[Ticket Star](#) - Managers of the largest ticketing provider in Green Bay will discuss how the industry has evolved post covid including shifting patron expectations with ticketing and how to protect your organization from scalpers and fraudulent practices.

The Weidner Venue Tour - An in-depth tour of the facility with the Weidner's technical staff

Torrie Allen, President & CEO - [Arts Midwest](#)

Brenda Johnston - Department Chair and Associate Professor of Arts Administration, Butler University

Brian Loevner - President and Founder, [BLVE](#)

Jim O'Connell - Associate Professor/Arts Management Coordinator, UW-Stevens Point

Kelli Strickland - Executive and Artistic Director - [Weidner Center](#)

George Tzougros - Executive Director - [Wisconsin Arts Board](#)



WEIDNER STAFF

Kelli Strickland
Brock Neverman
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Stephanie Rougvie